

SCHSIA NEWES

April 2016

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RAMblings

-Rob Bass

Hello members! Thank you for entrusting me as the president of SCHSIA. This is a very special breed, and I am honored to play a role in preserving and raising awareness of St. Croix sheep.

A little about myself: aside from raising sheep, I am an avid gardener. Previously, I have been president and a board member of Anderson County Master Gardeners. I also enjoy growing fresh vegetables

and blackberries in my garden at home. In June, I am slated to become a master at the Palestine Masonic lodge #31, where I am very active.

This year, I strongly encourage all members to share their St. Croix story with others. This could be verbal, or you can send us your St. Croix story via email or facebook page. Why do you love St. Croix? How did you come to know about this breed? What has your St. Croix experience been like? A great advantage of our organization is access to resources and growing communications with fellow St. Croix admirers.

Again, I appreciate your support and look forward to serving as your president.

Sincerely,

Rob Bass SCHSIA President







New Logo

A Fresh Look

You may have noticed when you opened this newsletter, SCHSIA has a new logo. The board has worked hard to come up with a design which is similar to our previous logo but with an updated look. As the premier association we are, it makes sense to stay current with our logo and our image. This new logo is available for you to use for your own business needs and will be updated on our website. If you need a vector file specifically, please contact us atinfo@stcroixhairsheep.org.



Be a Friend, St. Croix Style

-Laurie Field

The St. Croix Hair Sheep International Association (SCHSIA) board is always looking for new and innovative ways to keep our association talking with its members. This past October 2015 was no different as our SCHSIA Facebook page began. We are slowly progressing with our membership on the page but would like to increase our number to as many SCHSIA members as

possible. Please consider adding us if you are on Facebook.

Our goals for the use of this fun social media are to maintain an easy and effective way of communicating with one another and to get the word out to members quickly should the need arise.

As dues are paid, join our Facebook page and post pictures of your farm and sheep! Tell us what you are doing or ask a question you may be wondering about. We all get great advice from other shepherds! Here is a chance to all learn from one another while enjoying our polled and white St. Croix Hair Sheep!

Please join our group and like us at https://www.facebook.com/groups/SCHSIA/



Looking Ahead

Along the lines of staying current, SCHSIA is not stopping with a fresh logo and the addition of our Facebook page. Nope! We will also be revising our website soon, and Laurel Fields has worked diligently to prepare a beautiful new brochure for member use. Both communications will be great resources for you

as well as appealing and helpful for new members. Our goal is to serve our current members while growing interest and awareness of this special breed of sheep.

Plans are currently being arranged for this year's annual SCHSIA meeting. More information will be provided as soon as it is available. We hope to see many of you there!



Editor's Corner

With new ways to keep in touch and new members joining, I would like to remind everyone your opinions and ideas matter! If you would like to see a topic covered, have a story to share, or have captured some sheep memories on camera, we want to hear from you! Please send anything you would like to share to: info@stcroixhairsheep.org. Thank you!

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